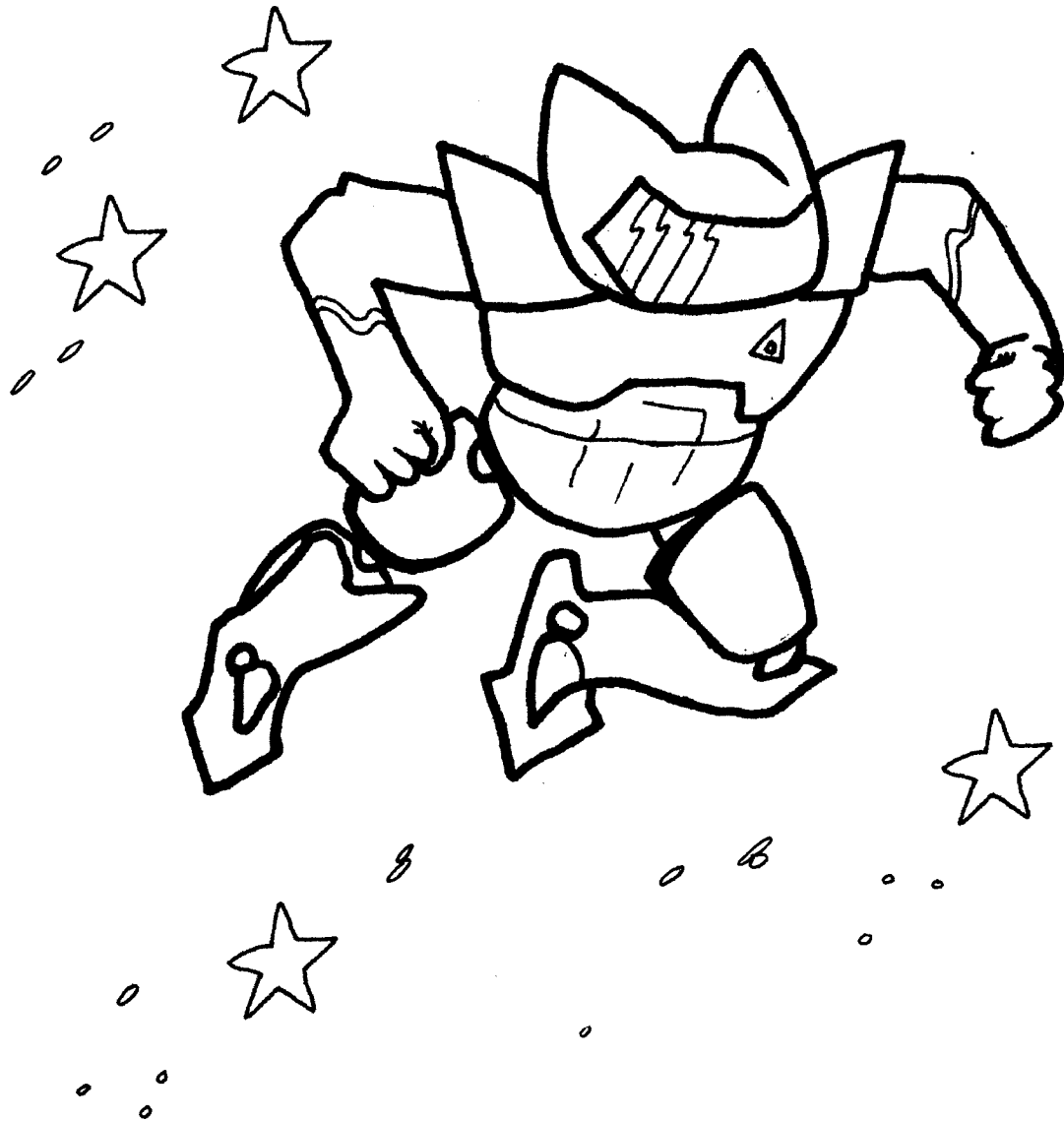


Art-Hero



ClassroomArts

Art Hero. Written and Illustrated by Fernando D. Pinon, Texas Modern Design. 2010

All illustrations copyright 2009 by Fernando D. Pinon

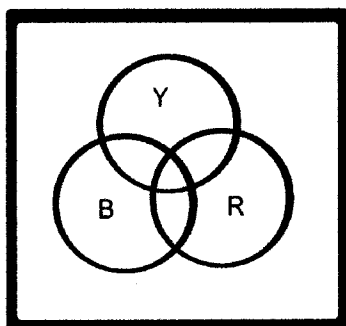
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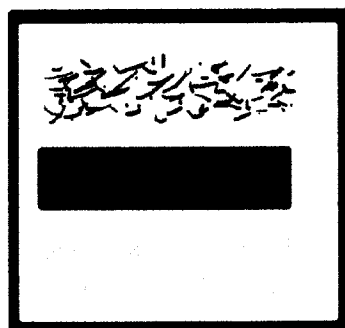
ClassroomArts is a division of TexasModern. First published: 3.05.2010

The Elements of Visual Design!

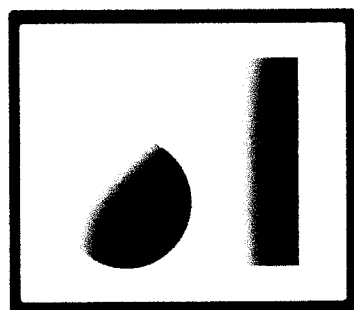
We need to power up the Art-Hero! Let's supercharge him with the elements of visual design. Artists use the elements of visual design to develop all kinds of artwork. Color, Line, Texture, Space, Form, and Value can be used to make your work come to life! Use one at a time, or combine several elements for your artwork. Let's review what the elements of visual design are!



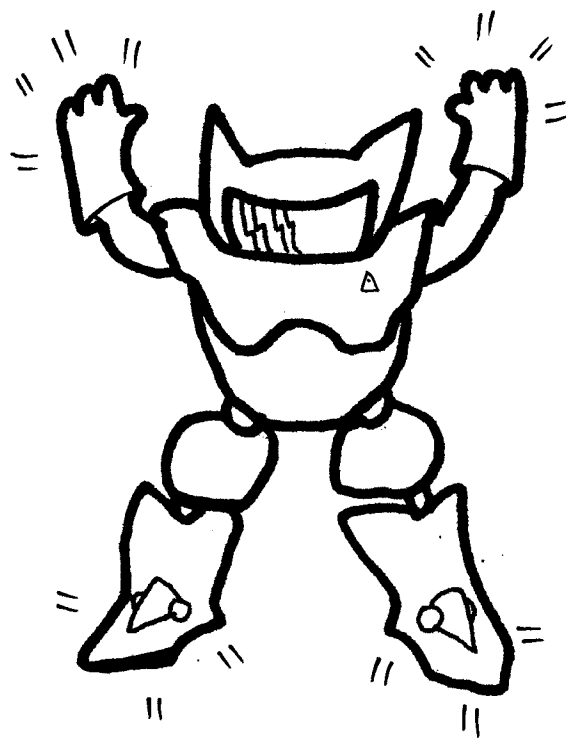
Color



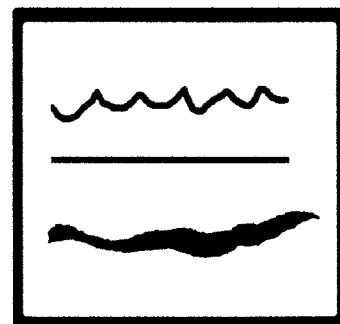
Texture



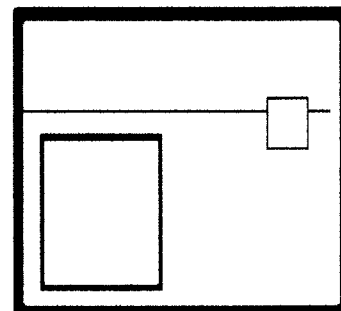
Form



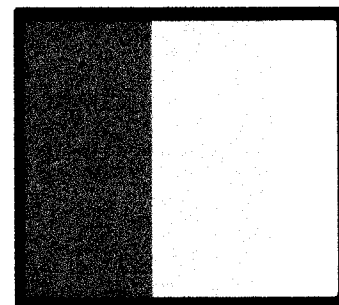
SUPERCHARGED!!



Line



Space

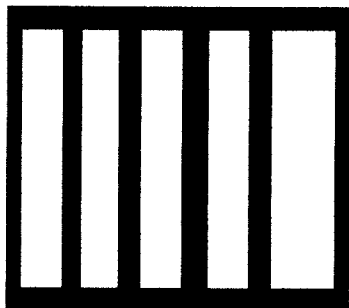


Value

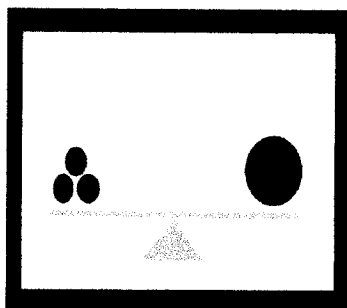


The Principles of Visual Design

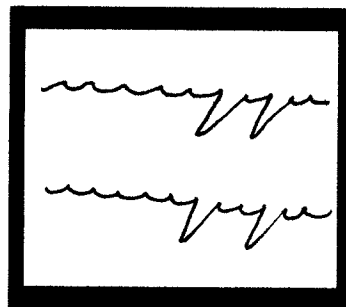
Artists use the principles of visual design to organize and arrange the elements of art, such as color, line, texture, form, space, and value. By using the principles of visual art, artists design everything from internet pages to shampoo bottles!



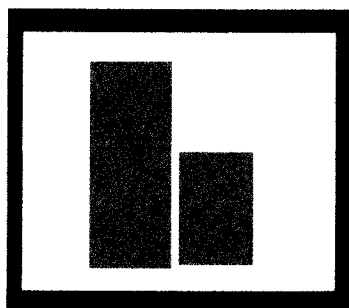
Pattern



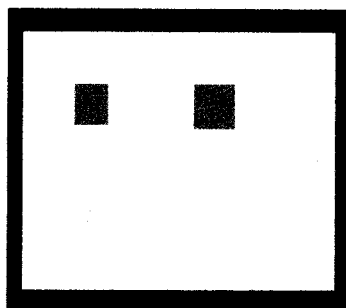
Balance



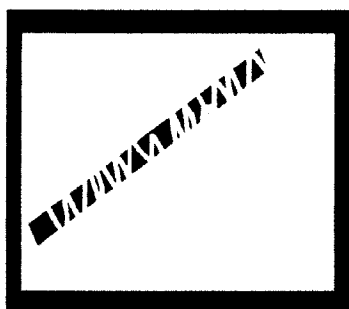
Rhythm



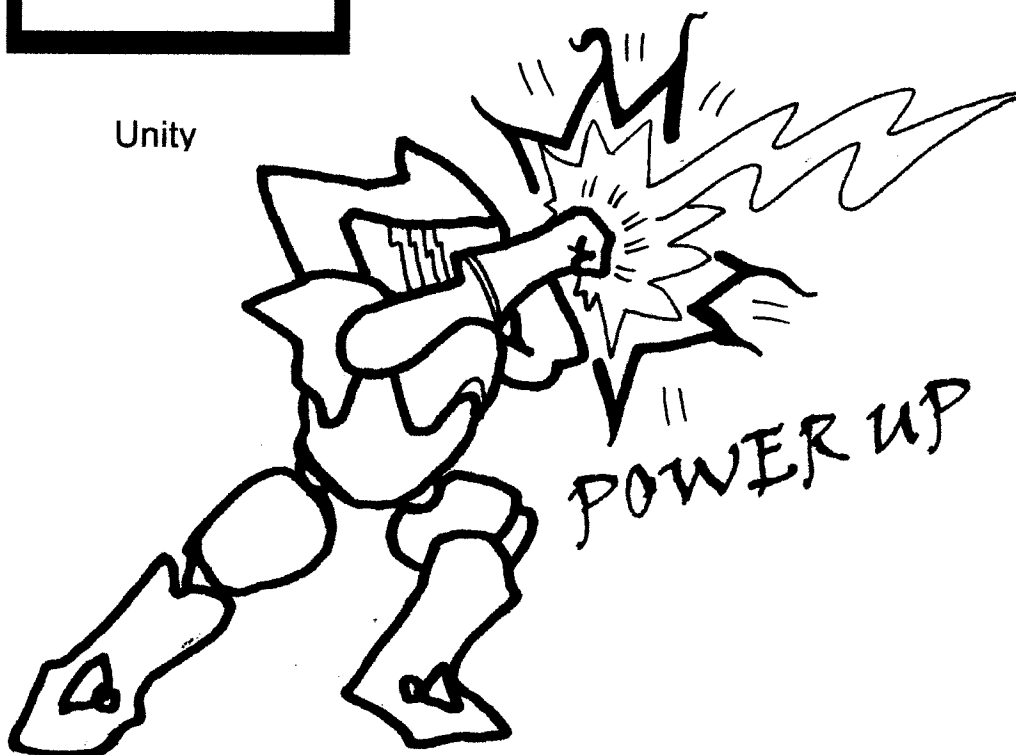
Proportion



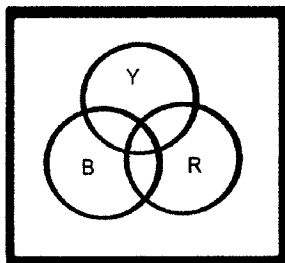
Unity



Emphasis



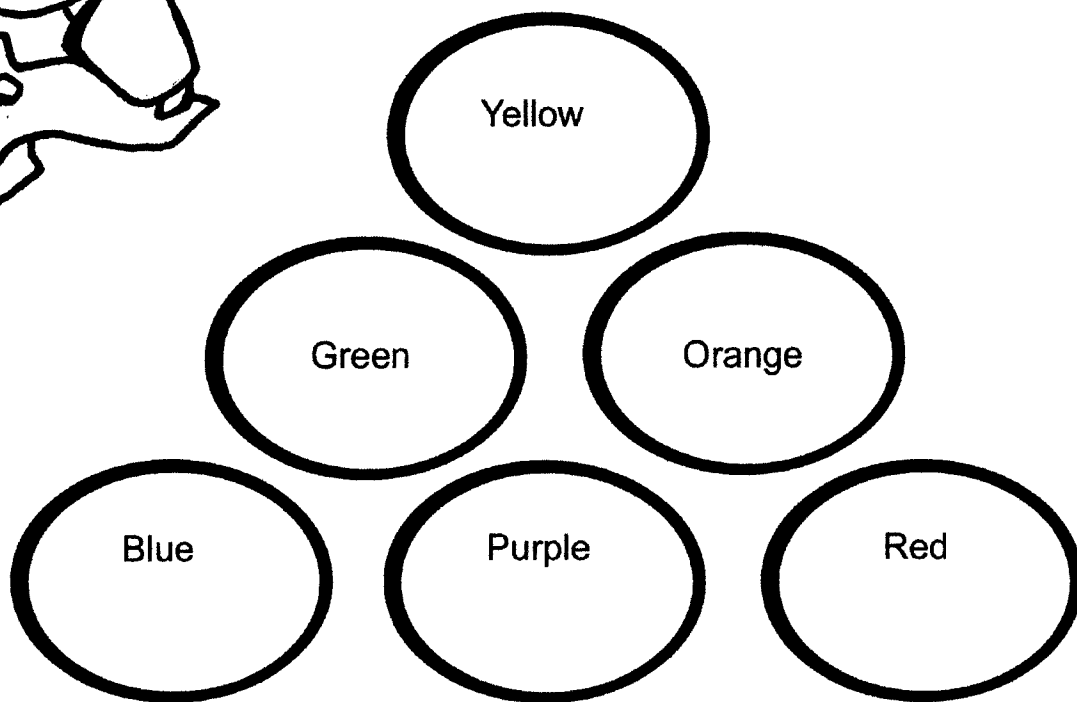
Total Color Attack!



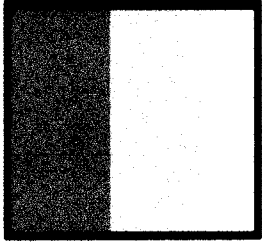
Whenever you paint or color with crayons or pencils, there are only three PRIMARY COLORS - Yellow, Red, Blue. These are primary colors because you cannot make these colors by mixing other colors.

When you mix two primary colors, you make a SECONDARY COLOR. Secondary colors are Orange, Green, and Purple. These are called secondary colors because they can be made by mixing other colors. The primary and secondary colors can be mixed with each other and with black and white to make all the different kinds of colors you see everyday.

Help the Art-Hero with his super blast by coloring in the color triangle below.



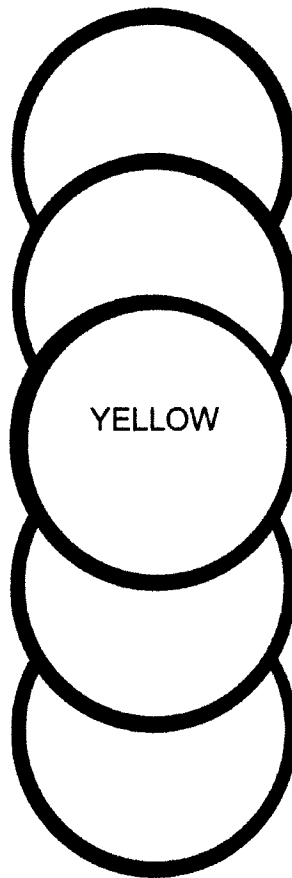
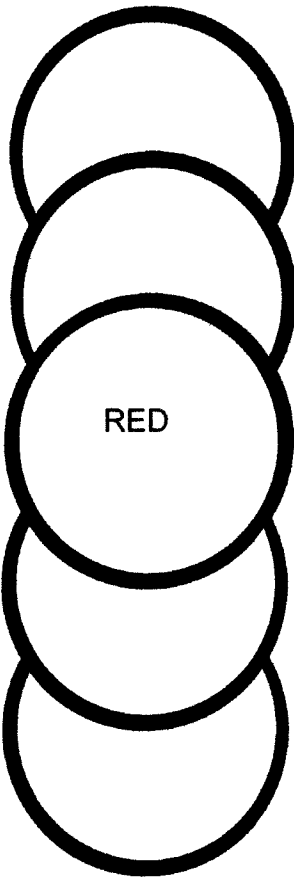
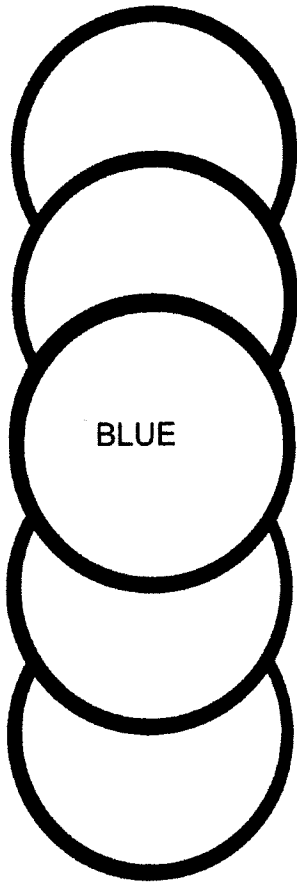
Value overdrive!



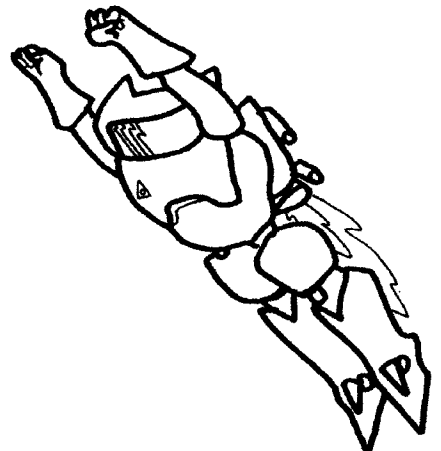
Value is one way to refer to the lightness or darkness quality of a color. You can make any of the primary or secondary colors lighter or darker by adding white or black. When you add white to a color and lighten it, it is called a TINT. When you add black to a color and darken it, it is called a SHADE.

Help the Art-Hero blast through the tints and shades of these colors by filling in the circles with your crayons or colored pencils.

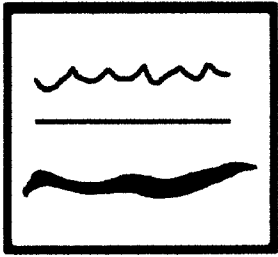
Add more white
Add white



Add Black
Add more black



Line Power!

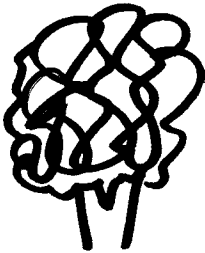


The Art-Hero is going to make an entire city all by himself just by using lines!

Help him control his power by picking what kind of line he should use to draw each of the items below.



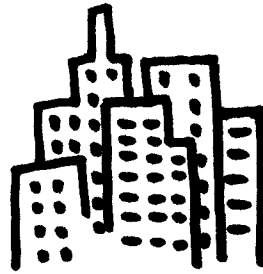
Don't know which lines to use? Answers are at classroomarts.com



Bushes



Clouds



Buildings



Water



STRAIGHT LINE



JAGGED LINE



SQUIGGLY LINE

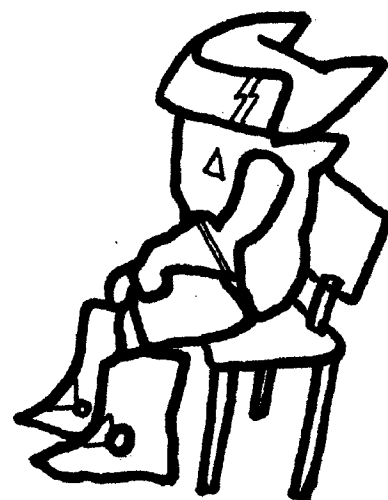
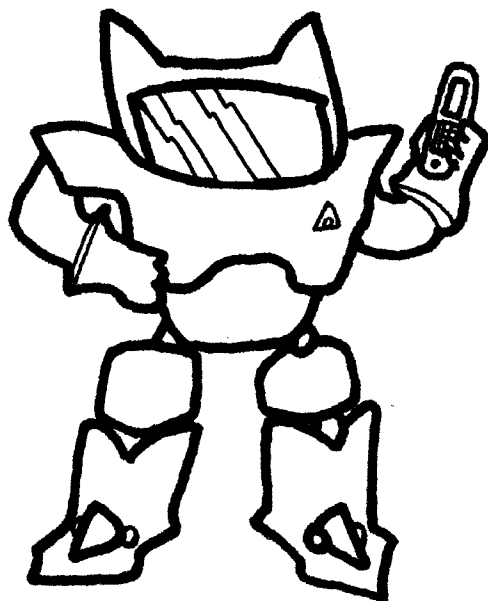
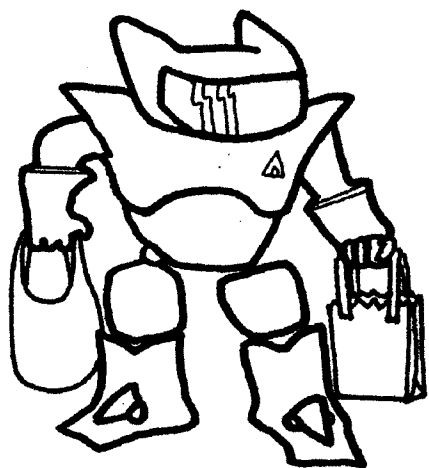


BUMPY LINE

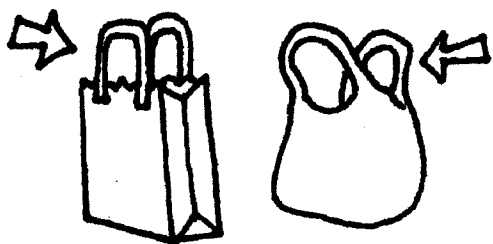


Design Power in the City

While Art-Hero spent a day in the city he built, he went to the store for groceries, used a cellphone, and sat in a chair at the park. Most people didn't think that the shopping bag, cellphone, and chair were art, but Art-Hero knew that these weren't made randomly; It took a good design to make sure these objects worked.

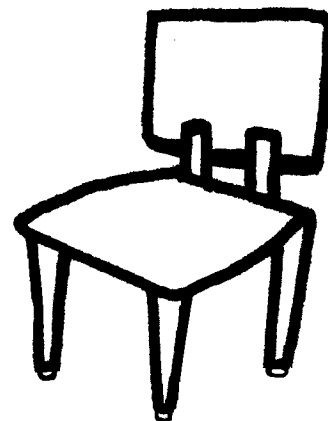


These handles were designed so you could grab and carry the bags.



The phone was made this size so it could fit your ear and your mouth easily.

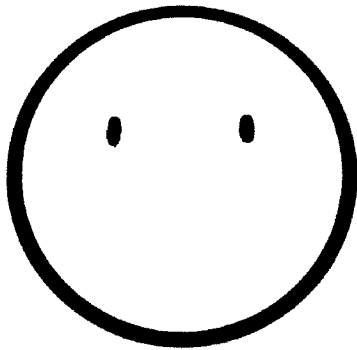
This chair was made with four legs so it could be steady when you sat down on it. The back of the chair was made so you could rest your back on it.



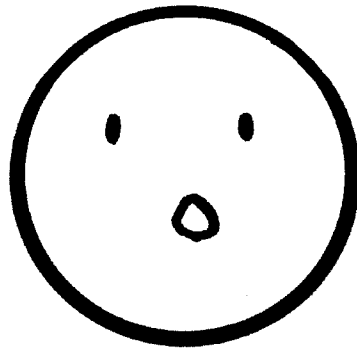
Here comes Art-Bot!

Art-Bot was trying to show off his powers so he started making wild animals! With a simple circle, two dots, and some quick lines, he started to make a bear!

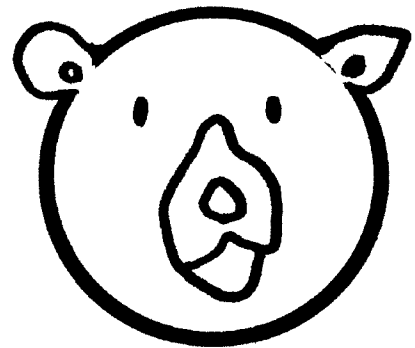
First with circles and dots...



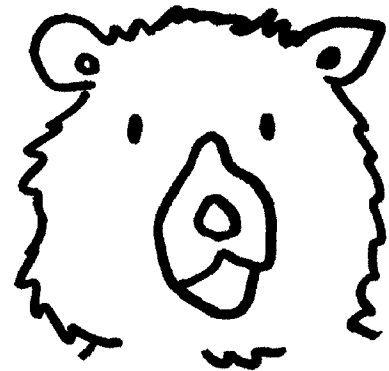
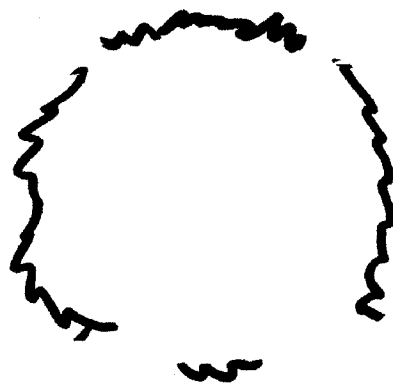
add a circle for a nose...



add ears and a snout...



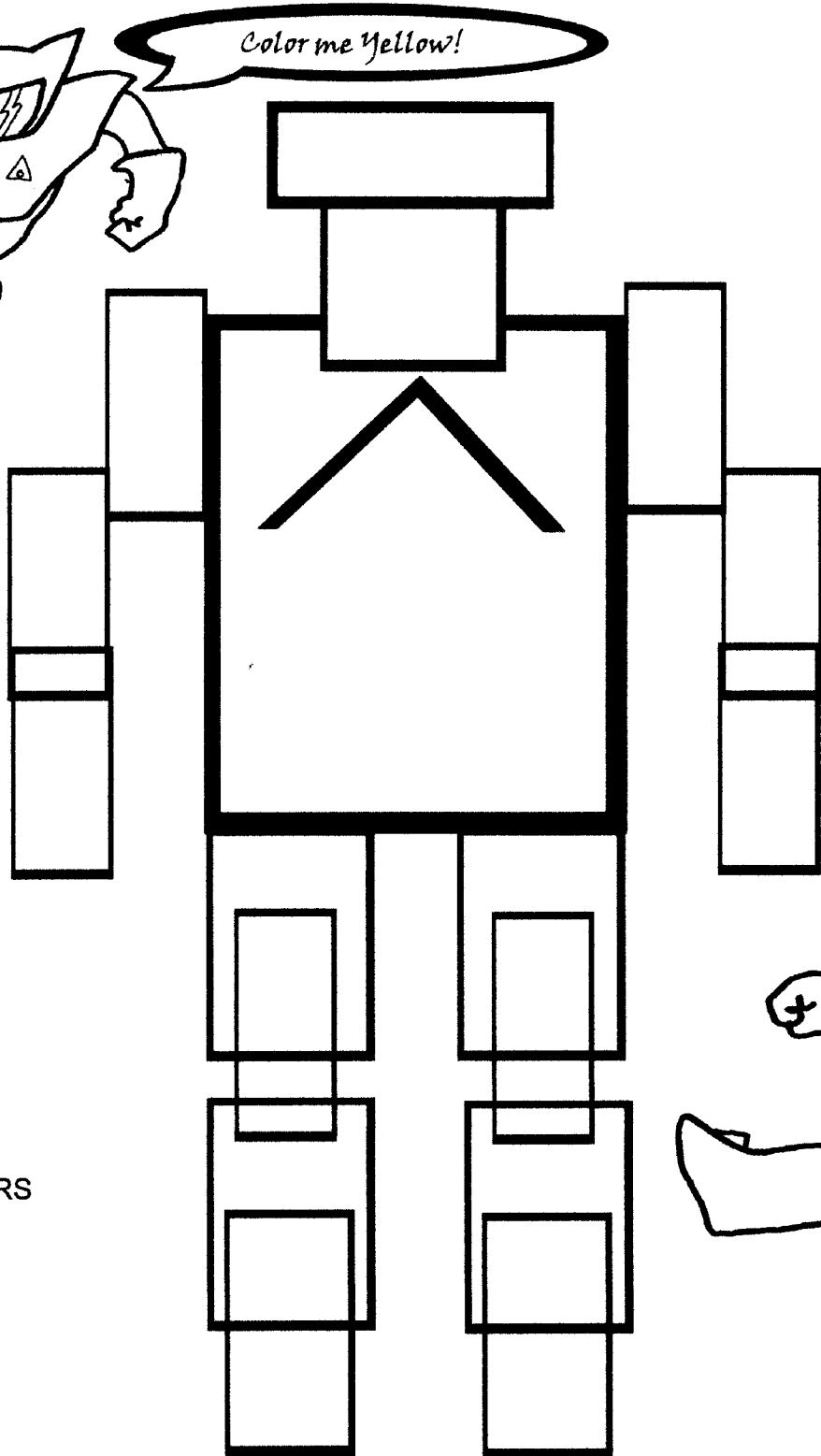
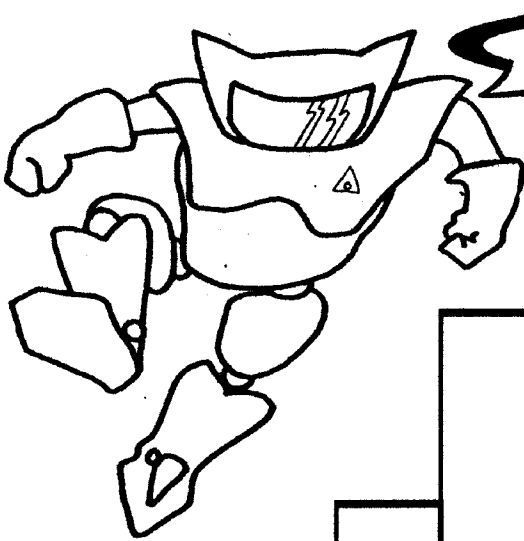
finish by using wavy lines to give the texture of fur.



Art-Hero Saves the Day

Art-Bot is making a robot to destroy the city but Art-Hero is on the way to help! The only way Art-Hero can stop Art-Bot is to use his powers to connect to the robot and to Art-Bot. In order to connect to the robot you have to color the robot with a **SECONDARY** color. The secondary color will combine two **PRIMARY** colors. For Example, if Art-Hero is Red and Art-Bot is Yellow, the robot is Orange.

(Don't know which color to use? Answers are at classroomarts.com)



PRIMARY COLORS

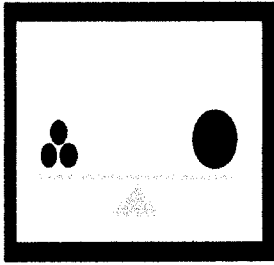
RED
YELLOW
BLUE

SECONDARY COLORS

GREEN
ORANGE
PURPLE



Robot Balance Battle!

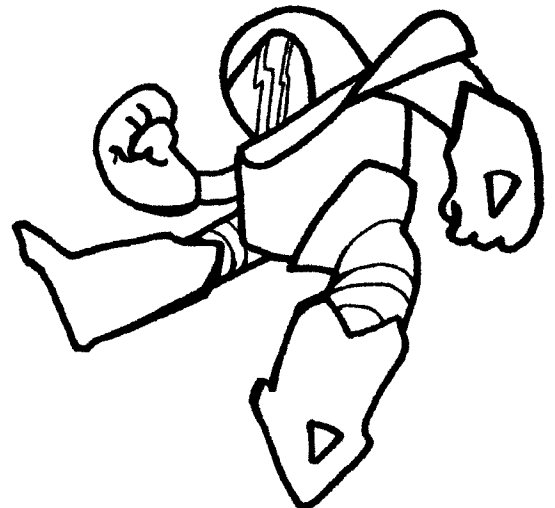
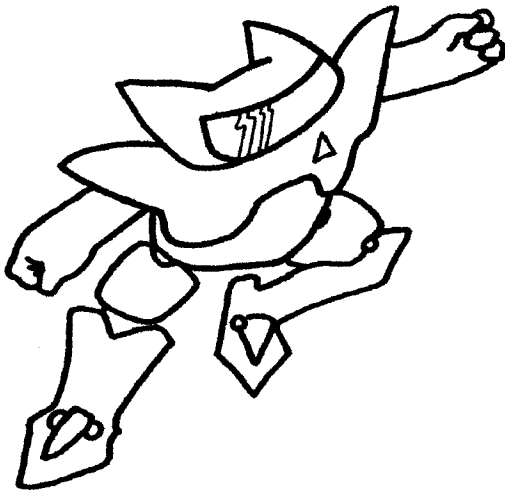
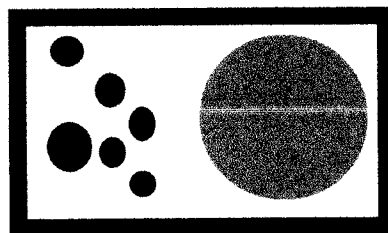
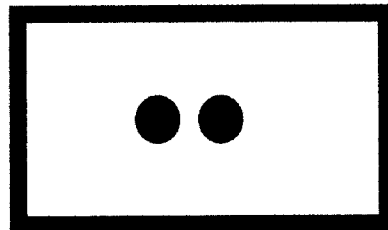
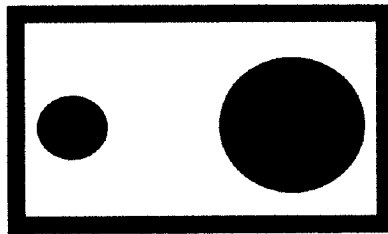
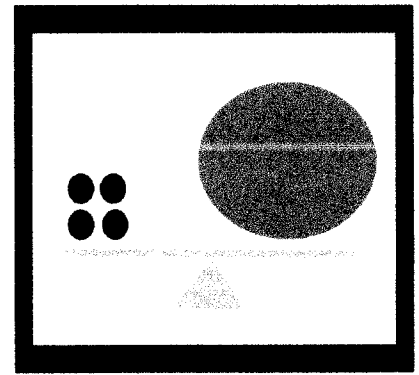
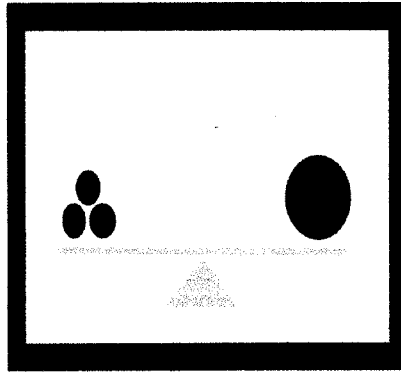
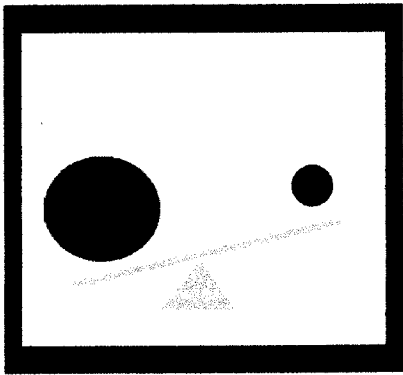


Just like real objects are heavy, images can be heavy too. Dark objects are heavier than light colored objects. Big objects are heavier than small objects. Whenever you look at a picture, you can pretend that there is a see-saw in the middle. The darker and bigger objects will tilt the see-saw, unless you can balance it with other objects.

Look at the top row of examples to see how the pictures are balanced or unbalanced.

Now that you know what makes a picture balanced, help Art-Hero to battle Art-Bot. In order for Art-Hero to win he has to color in the pictures that are balanced. Don't color in the picture that is unbalanced, or Art-Bot is going to win!

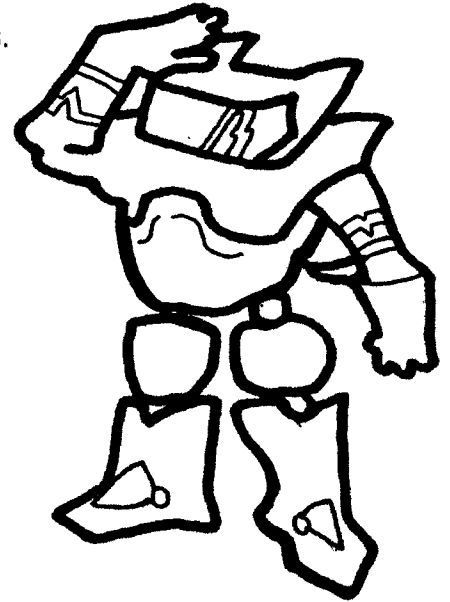
(Don't know which one is unbalanced? Answers are at classroomarts.com)



The Rise of the New Hero!

Art-Hero needs a side-kick to help him and he is looking out for him! You can help him by drawing your own superhero. You can combine simple shapes like squares, circles, and triangles to make more complex objects.

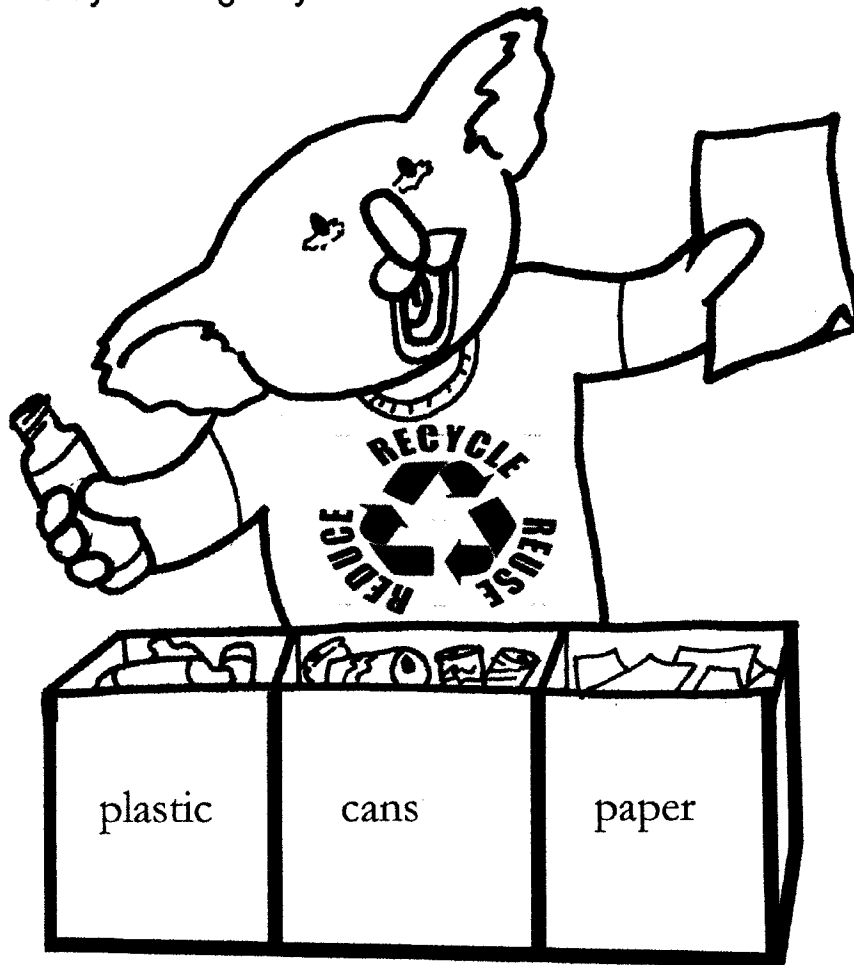
Show Art-Hero your powers and draw a side-kick for the next adventure!



The End!

Did you Know?

When your crayons get broken or are too small to use, don't throw them away. Instead, you can collect the pieces and then compress them all into a ball. Your new crayon will give you multi-colored lines for cool effects!



Remember!

REDUCE, RE-USE, AND RECYCLE.

